

NEWSLETTER



2313
TWENTYTHREETHIRTEEN

OCTOBER

2015

Upcoming Events at 2313!!!

As fall is in full swing, managers and top performers are preparing to attend the **Fall Leaders Conference** that will be held in Chicago, Illinois on November 8th, 2015.



KEYS TO SUCCESS

Following the holiday season, management will come together for the annual *Keys to Success* Conference. This year this inspiring event will be held in Austin Texas, the weekend of January 23rd through the 24th 2016.



October Recap at 2313...

**MICHIGAN STATE
UNIVERSITY**

2313 Managers traveled to the Michigan State University Campus to participate in their Career Fair on October 1st, 2015. The day was a success and they were pleasantly surprised to see former interns Jen Mezigan, Chris Liepa and our new friend Spartie.



LEADERS NIGHT



TEAM

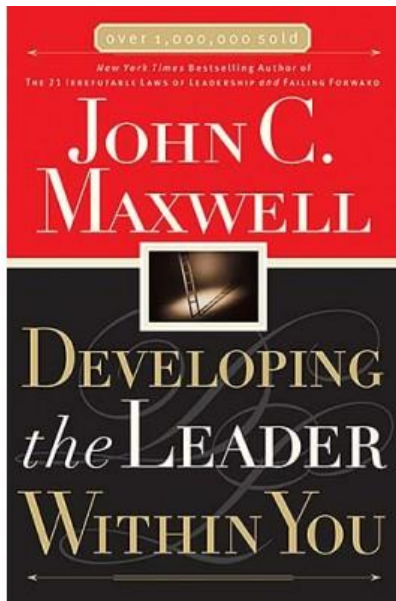
Team Nights have become quite competitive lately. Go-carting and a pumpkin carving contest are just a couple of the fun events that the team has participated in.

NIGHT



FOWLING

October Recap Continued...



Top leaders and Managers are participating in a book club once a week. They all have been working on strengthening themselves and their leadership skills. The book club is currently reading:

Developing the Leader Within You

FORBES Top 10 Qualities in a Leader:

- 1. Having a Great Idea**
- 2. Honesty:** Your business and its employees are a reflection of yourself, and if you make honest and ethical behavior a key value, your team will follow suit
- 3. Ability to Delegate:** The emails and tasks will begin to pile up, and the more you stretch yourself thin, the lower the quality of your work will become, and the less you will produce
- 4. Communication:** If you can't communicate clearly and relate your vision to your team, you won't all be working towards the same goal
- 5. Confidence:** Part of your job is to put out fires, maintain team morale, and assure everyone that setbacks are natural and the important thing is to focus on the larger goal
- 6. Commitment:** When you show your team the hard work on every level, you will not only earn the respect of your team, but will also instill the same hardworking energy among your staff
- 7. Positive Attitude:** Keep the office mood a fine balance between productivity and playfulness remembering that everyone on your team is a person
- 8. Creativity:** Learn to think outside the box and to choose which of two bad choices is the best option
- 9. Intuition:** Tough decisions will ultimately be up to you and you will need to depend on your gut instinct. Learning to trust yourself is as important as your team learning to trust you
- 10. Ability to Inspire:** Acknowledge the hard work accomplished by your team making them feel invested in the success of the company.

Recent Promotions & Recognition at 2313

L E A D E R S H I P

Richard Yang

Promotion Date:

October 5, 2015

Promoted to:

Leadership

Degree: Associates

Degree

School: Oakland

Community College

Previous Experience:

Sales, Customer

Service, Retail

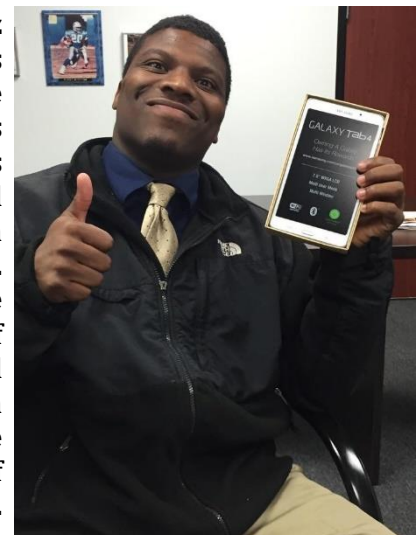


Happy Halloween!



The month of October has been filled with an abundance of opportunities to win hundreds of dollars in bonuses and prizes.

Kaitlyn Gardner, Kim Jacobson, Cortez Smith Jr., Ali Abbas and Richard Yang are among the winners from various challenges and competitions going on throughout the office. These winnings were given in the form of points that they could use to shop with on an online marketplace provided by one of our primary clients.



OCTOBERFEST: Bonus Extravaganza!