



2313
TWENTYTHREE THIRTEEN

NEWSLETTER

January, February 2015



Midwest Leaders Conference
will be held on March 22, 2015
in the windy city of Chicago,
Illinois.



Upcoming Events @2313!

R&R will be held from September 4th
through September 6th in the paradise
destination of Cancun, Mexico!!!



Teams will be battling, head-to-head in a "bracket style" competition each week to
celebrate the **March Madness** basketball tournament.



The 2015 National Conference
will be held this year on July
24th-25th, in Nashville
Tennessee.

Winter Recap @2313!

Operation  Smile



Keys to Success is our annual kick-off meeting where all with all top executives, managers, top recruiters and assistant managers in the company were invited to attend this event in Dallas, Texas. The weekend was filled with tons of learning, networking, recognition and fun! We also had guest speakers such as, Bill and Kathy MaGee. This inspiring duo are the founders of *Operation Smile*. This is an organization that we partner with to raise money for children and adults in many 3rd world countries around the world, who were born with cleft lip and/or palate. It was such a great experience overall and we were truly privileged to be a part of!!!

**KEYS to
SUCCESS**
DALLAS, TX 1.10.15





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February business trip giving back to the community by volunteering at a soup kitchen in Indianapolis.

Community Events!



"Snow Ball" Softball Tournament Saturday, January 24, 2015. Teamwork in the office AND on the softball field!



Recent Promotions and Recognition @2313!!!



2313 Inc. would like to congratulate **Pedro Matias** with the recent promotion to **Assistant Manager**. Matias officially accepted his new position on Monday, January 19th, 2015. Matias' background includes academic and professional experience in business management, marketing, and media. Before joining 2313 Inc., Matias studied marketing and business management at El Camino College in Torrance, California, and interned at Baral Media Group in El Segundo. Prior to that, Matias helped run his family's business, where he learned the fundamentals that would help him in his career. 2313 is proud to make the announcement, and believes that as assistant manager, Matias will have the opportunity to make an even bigger impact.

Leadership Promotions!



Zamaan Jaffri

Promotion Date: Jan. 19, 2015

Promoted to: Leadership

Previous Experience: Research Assistant, Biology

Degree: B.S. Psychology, Pre-Medicine

University: Wayne State University



Congratulations to **Kaitlyn Gardner** for her recent promotion to **Human Resources Manager**! We are very proud of her hard work and dedication to our team, our growth and continued success is because of her commitment. We are very excited to see her growth and future promotions!

"Survival of the Fittest" Contest Winners!!!

6 week long competition that consisted of daily and weekly challenges. Over the 6 weeks it was narrowed down to 3 winners who each walked away with an additional \$200-\$400 bonus.

Edgar Harrison

Promotion Date: Jan. 23, 2015

Promoted to: Leadership

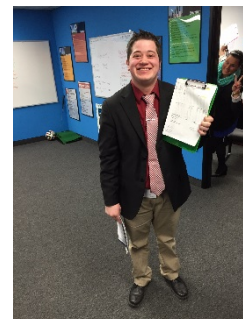
Previous Experience: ElSCO, GLP & Associates

Degree: Marketing/Advertising

University: Ferris State University

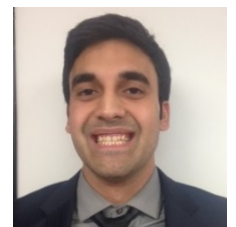


Arup Deb



Connor Farley

Zamaan Jaffri



Richard Doorlag

Promotion Date: Jan. 13, 2015

Promoted to: Leadership

Previous Experience: Regional Construction Management

Degree: Marketing

University: Western Michigan University

